

VOLTEX™

IT SHOOTS LIGHTNING.

**REAL
PLASMA
TOY**



LOOK AT WHAT THE CAMERA HAD TO ADMIT

In a category full of CGI fantasy, Voltex wins when backyard footage looks too insane to be fake.

**THE CAMERA
CAN'T PRETEND
THIS**

ILLUSTRATIVE CONCEPT PHOTOGRAPHY



**BACKYARD-
SCALE
SPECTACLE**



**KID-LEGIBLE
INSTANTLY**



**Visible
charge state**



**Unmistakable
firing event**



**Footage that
sells itself**

WHY IT READS AS A TOY INSTANTLY

**VISIBLE
CHARGING
CHAMBER**

**LONG BARREL =
DRAMATIC SHOT,
NOT TACTICAL MIMICRY**

**WIDE
FLARED
EMITTER**

**SCIENCE-
EQUIPMENT
SILHOUETTE**

**OFFHAND STRIKER
REQUIRES
TWO-HAND PLAY**

Bright ASA
plastic housing,
all active metal
fully sheathed,
oversized body
too large for
easy self-targeting



**plasma
globe
energy**



**backyard
blaster
ergonomics**



**zero
tactical
coding**

HOW THE SHOT WORKS

A modified Tesla coil plus magnetic accelerator creates a real plasma vortex projectile.

⚡ CONCEPT RENDER
🌐 MECHANISM VIEW
NOT A TOY

1. CHARGE —

rotating confinement field forms visible plasma orb



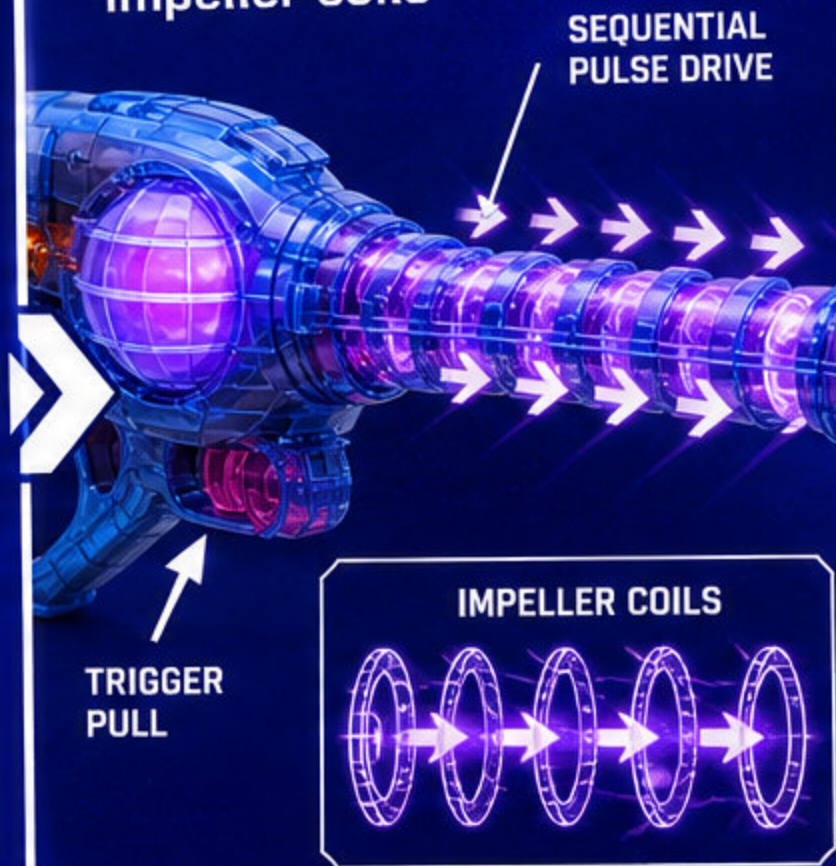
2. IGNITE —

piezo striker triggers air breakdown; cartridge sets color



3. RELEASE —

sequential pulse launches the plasma slug down the impeller coils



4. DISSIPATE —

self-stabilized briefly, then unravels in open air

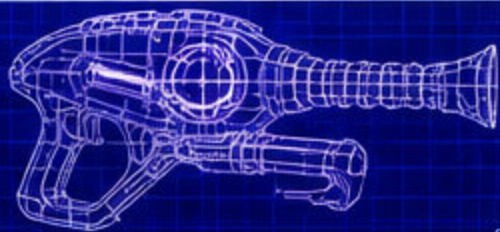


WHAT IT IS NOT

- ✗ Not a laser
- ✗ Not an arc beam
- ✗ Not a static spark effect

REAL PLASMA ≠ BEAM

ILLUSTRATIVE CUTAWAY



TESLA COIL MODULE



MAGNETIC ACCELERATOR



PLASMA VORTEX

CONCEPT ONLY
DIAGRAM NOT TO SCALE



CAUTION (CONCEPTUAL):
Variable accuracy is expected because decoherence is environmentally sensitive.



WHY KIDS PUSH IT AND PARENTS ALLOW IT

SHOW-TO-
FRIENDS TOY

INSTANT
CAMERA
PROOF

BETTER THAN
ANOTHER
FOAM BLASTER

REPRESENTATIVE
MARKETING MOCKUP



Too little mass to carry
meaningful thermal energy



Scorches cardboard at
close range, dissipates
on contact



Cannot sustain contact
or ignite a fuse



Two-hand operation is a
mechanical requirement

COLLECT THEM ALL!



Color state is visible, swappable, and collectible

Memorable supervised chaos beats abstract tech education.

GO-TO-MARKET: STARTER UNIT + CHROMATIC REFILLS

PROPOSED
LAUNCH MODEL

STARTER
UNIT

\$129.99
MSRP

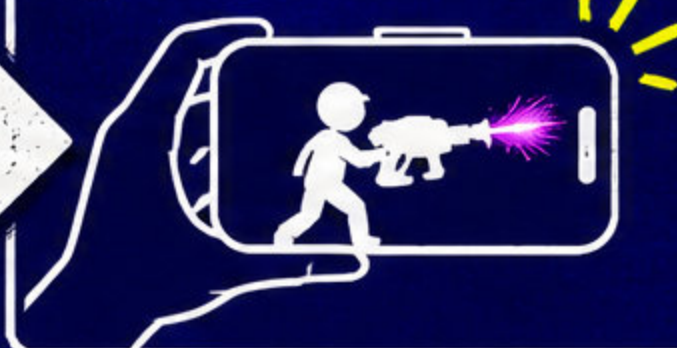


illustrative product render
• pricing proposal

1 SHELF SHOCK



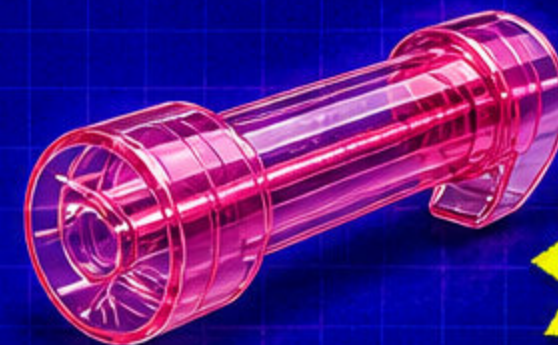
2 BACKYARD FOOTAGE



**3 REPEAT CARTRIDGE
PURCHASE**



**1 REFILL
CARTRIDGES –**
\$14.99 each



COLLECT.
REFILL.
REPEAT.

**2 3-CARTRIDGE
CHROMATIC PACK –**
\$34.99



MORE
COLOR.
MORE FUN.

**3 SIX-COLOR
COLLECTOR BUNDLE –**
\$179.99



COMPLETE
THE
SPECTRUM.

STRATEGY NOTES

- * Lead with one impossible hero demo
- * Merchandise visible color variants
- * Use footage-first advertising, not sci-fi rendering



SEEKING **LAUNCH PARTNERS** FOR TOY-GRADE PRODUCTIZATION,
RETAIL PACKAGING, AND SUPERVISED CATEGORY INTRODUCTION.



Conceptual go-to-market proposal • not current market traction