

GYRECKS

Collectible performance in every pack.



\$12M GROWTH EQUITY FOR MANUFACTURING SCALE AND RETAIL EXPANSION.

EVERY PACK BUILDS. BETTER PARTS WIN.

7 snap-fit components assemble into one functioning gyreck, and rarity changes real performance — not just looks.



1 guaranteed
functional build
per booster pack



All parts
cross-compatible
across packs

COMMON: ABS +
standard neodymium +
steel bearing

HIGHER TIER: upgraded
thermoplastic + stronger
N52 magnet + better-
balanced ring + ceramic
hybrid bearing



Higher-rarity builds spin longer and
win more head-to-head battles.

THE LOOP BUILDS ITSELF.

Open → assemble → battle → trade; every pack resolves into one working gyreck, and stronger pulls stay visible in play.



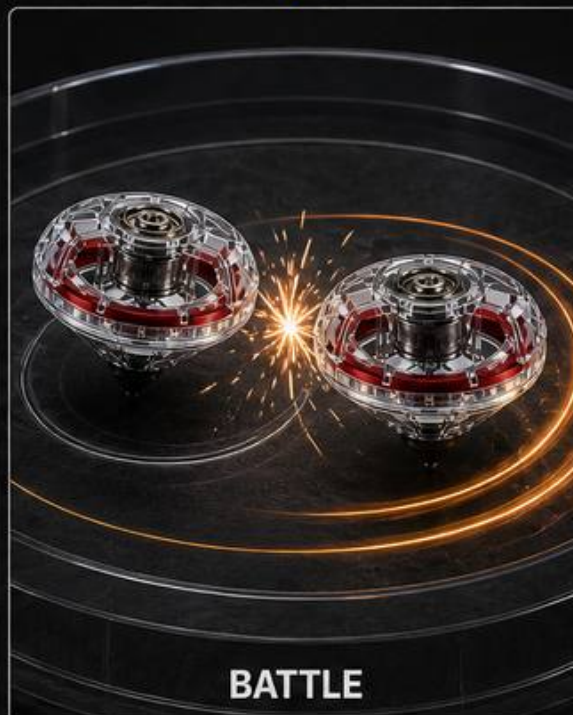
OPEN

Complete-build guarantee removes pack disappointment.



ASSEMBLE

Cross-compatibility deepens the system.



BATTLE

Stronger pulls become visible in fights.



TRADE / REPEAT

Trading creates social recirculation; repeat purchase does not require paid reacquisition.

7 PARTS PER PACK

1 FUNCTIONING BUILD GUARANTEED

ALL PARTS CROSS-COMPATIBLE

PROOF OF DEMAND

The only remaining work is supply-side scale.

RETAIL LAUNCH

14 months ago

SELL-THROUGH

~620,000 booster packs
at **\$14.99 MSRP**

RUN-RATE REVENUE

~\$9.2M annualized

GROSS MARGIN

~52% at present
contract-manufacturing
volumes

OPERATING POSTURE

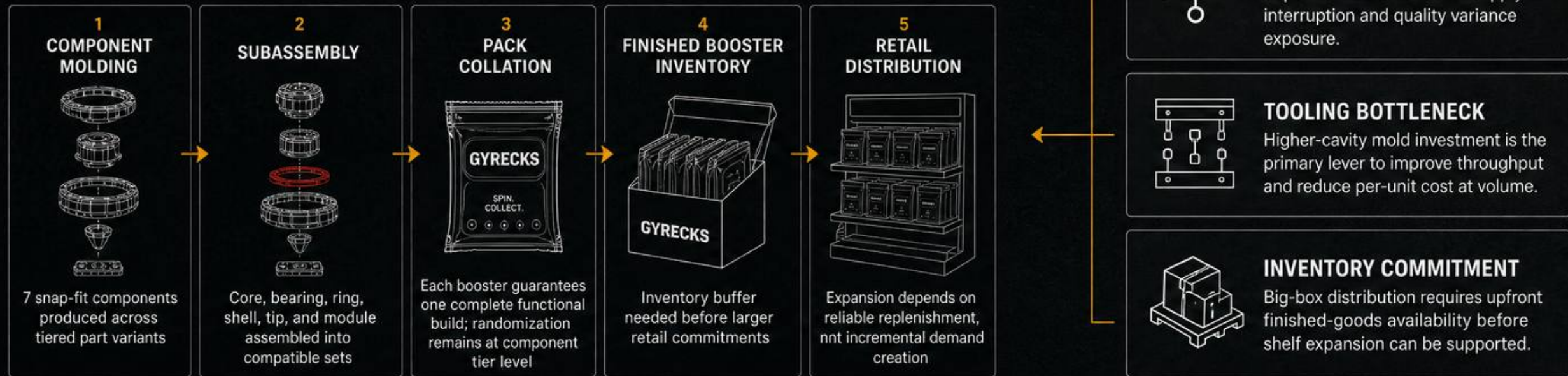
Team of 8
No material marketing spend planned



Raise supports second-source manufacturing, higher-cavity tooling, and inventory for big-box retail.

SUPPLY CONSTRAINTS ARE THE GROWTH GATE.

Demand is established; capital is for manufacturing resilience, lower unit cost at scale, and retail-ready inventory.



OPERATIONAL CONSEQUENCE

Without supply-side expansion, growth is constrained by manufacturing concentration, mold capacity, and working-capital requirements rather than by consumer demand.



USE OF PROCEEDS LOGIC

Second-source qualification: removes concentration risk and adds operational redundancy.



Higher-cavity tooling: supports margin improvement through lower unit cost at volume.



Inventory for retail: enables disciplined sell-in without starving existing channels.



PROPOSED ECONOMICS NOTE

Core booster pack remains at **\$14.99** MSRP. Gross margin is **~52%** at current contract-manufacturing volumes, with expansion targeted toward the **low-60% range** as tooling efficiency and second-source scale improve unit cost.



GROWTH EQUITY RAISE

\$12M

Capital is allocated to supply-side scale only.



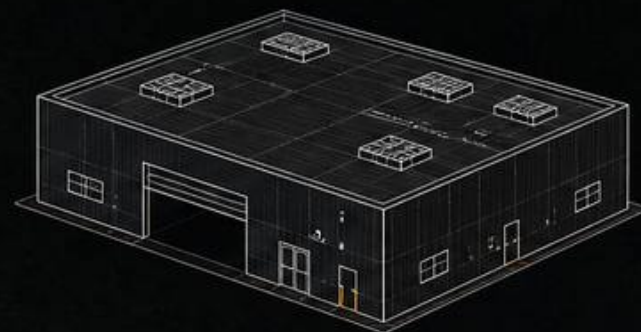
NOT FOR PAID DEMAND CREATION

Community demand is already organic; team remains lean.

01

SECOND CONTRACT MANUFACTURER QUALIFICATION

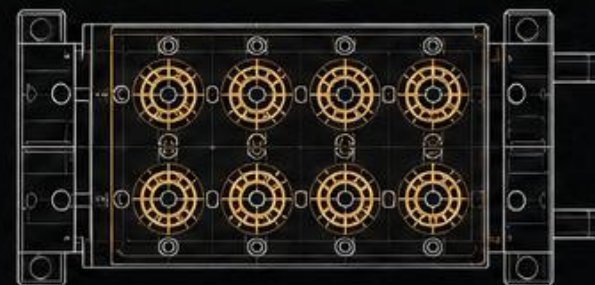
Removes single-source risk and adds resilient production capacity.



02

HIGHER-CAVITY-COUNT INJECTION-MOLD TOOLING

Cuts unit cost at volume and supports margin expansion through scale.



03

INVENTORY COMMITMENTS FOR BIG-BOX RETAIL

Funds the upfront buy-in needed to support broader retail distribution.



NOT FOR BROAD HEADCOUNT EXPANSION

Community demand is already organic; team remains lean.

WHY THIS SCALES

A collectible loop that already works; capital removes supply constraints and opens retail distribution.



PACK ARCHITECTURE

EVERY PACK BUILDS

7 cross-compatible parts assemble into one complete functioning gyreck.

FUNCTIONAL RARITY

RARITY CHANGES REAL PERFORMANCE

Upgrades in magnets, balance, bearings, and lighting affect battle outcomes.

UNIT ECONOMICS

CURRENT MARGINS WORK BEFORE SCALE

~52% gross margin at present contract-manufacturing volumes.

USE OF PROCEEDS

CAPITAL UNLOCKS BROADER RETAIL DISTRIBUTION

Second-source manufacturing, higher-cavity tooling, and inventory commitments.

MSRP **\$14.99** CORE BOOSTER PACK

| 4-PACK BUNDLE **\$54.99**

| TARGET GROSS MARGIN: LOW-60% RANGE AT SCALED MANUFACTURING VOLUMES

THANK YOU

Gyrecks

Built to scale.

